



INTERNATIONAL HUMAN RESOURCE MANAGEMENT : GLOBAL WORKFORCE PLANNING AND DEVELOPMENT



DR. SRI SUNDARI, S.E., M.M

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FOREWORD

In an increasingly interconnected world, where borders are traversed effortlessly by technology and communication, the realm of human resource management has undergone a profound transformation. The advent of globalization has not only expanded the horizons of business but has also necessitated a reevaluation of how organizations manage their most valuable asset—their people.

"International Human Resource Management: Global Workforce Planning and Development" delves into the intricacies of navigating the complexities of managing a global workforce in today's dynamic business landscape. This book encapsulates a comprehensive exploration of the principles, strategies, and practices that underpin effective international human resource management (IHRM).

As we embark on this journey through the realms of IHRM, it is crucial to recognize the multifaceted challenges and opportunities that characterize the global workforce arena. From cultural diversity and cross-border talent acquisition to talent retention and development strategies, the contours of IHRM are as diverse as the global workforce it serves.

The chapters in this book are meticulously crafted to provide a holistic understanding of IHRM, beginning with an overview of its evolution and theoretical foundations. Subsequently, the discourse delves into the nuances of global workforce planning, emphasizing the strategic alignment of HRM practices with organizational objectives on a global scale.

One of the central themes explored in this book is the integration of talent development strategies within the framework of IHRM. In an era where talent has emerged as a critical differentiator for organizations, the chapters dedicated to talent management strategies, learning and development initiatives, and career progression pathways offer invaluable insights for HR professionals and organizational leaders alike.

Furthermore, "International Human Resource Management" sheds light on the contemporary challenges faced by HRM practitioners in managing global teams, navigating cultural complexities, and fostering an inclusive organizational culture that celebrates diversity and harnesses the collective potential of a global workforce.

The narrative presented in this book is enriched with real-world case studies, best practices from leading organizations, and scholarly research, offering a blend of theoretical underpinnings and practical wisdom. Each chapter culminates in actionable takeaways and thought-provoking discussions, encouraging readers to reflect on their own organizational contexts and apply the principles of IHRM in a manner that fosters sustainable growth and global competitiveness.

In conclusion, "International Human Resource Management: Global Workforce Planning and Development" is not just a scholarly exploration of IHRM; it is a guidebook for HR professionals, academics, and organizational leaders navigating the complexities of managing a diverse and dynamic global workforce. As we embark on this intellectual odyssey, may this book serve as a beacon of knowledge and a catalyst for transformative HRM practices in an increasingly globalized world.

Jakarta, March 2024

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CHAPTER 1

INTERNATIONAL HUMAN RESOURCE SCOPE

Before delving into the comprehensive study of international human resources, the author of this book will discuss the scope of International Human Resource Management (IHRM) comprehensively. International Human Resource Management (IHRM) is an important discipline in the context of economic globalization and interconnectivity between nations. In an era where businesses are no longer confined by geographical boundaries, companies worldwide face unique challenges and opportunities related to managing human resources internationally. The urgency of studying the scope of IHRM is highly relevant and crucial, especially due to the following phenomena:

1. **Multiculturalism Challenges.** In a global work environment, companies must deal with cultural diversity, languages, and differing social norms. Effectively managing this diversity is key to achieving harmony and optimal performance among international teams.
2. **International Talent Recruitment and Retention.** Global companies often need to recruit talent from various countries to meet their operational needs. Understanding how to attract and retain valuable international talents is crucial in maintaining competitive advantages.
3. **Adaptation to International Regulations and Policies.** Each country has different labor regulations, including labor laws, workers' rights, and tax regulations. Knowing how to operate within different legal frameworks in each country is essential to prevent legal issues and reputational risks that can hinder business operations.
4. **Global Performance Management.** Evaluating the performance of employees from various countries with consistent and fair standards is a unique challenge in IHRM. Developing performance management systems that consider cultural contexts and diverse work environments is key to achieving organizational objectives effectively.
5. **Cross-Cultural Strategic Alignment.** Strategic human resource management at a global level requires alignment between organizational goals and the needs of employees from diverse cultural backgrounds. Compensation strategies, career development, and conflict management must be comprehensively considered to achieve long-term success.

CHAPTER 2

GLOBAL ENVIRONMENTAL ANALYSIS FOR WORKFORCE PLANNING

After comprehensively understanding the scope of IHRM, in this chapter, the author will discuss Global Environmental Analysis for Workforce Planning. We need to study Global Environmental Analysis for Workforce Planning because changes in the global environment have a significant impact on the current work landscape. By understanding external factors influencing organizations, we can plan effective and adaptive workforce strategies. Global Environmental Analysis helps us better understand global trends affecting organizational policies and labor market conditions.

Furthermore, Global Environmental Analysis helps us identify opportunities and challenges that may arise in the future. Knowing developments in global economics, technology, politics, and social aspects enables us to design appropriate and competitive workforce strategies. This helps organizations remain relevant and adaptable to ongoing changes in the business environment.

Additionally, Global Environmental Analysis assists in identifying the competencies and skills needed by the workforce in the future. Understanding global trends in technology and market needs allows us to plan training and development programs tailored to organizational requirements.

In a broader context, Global Environmental Analysis also helps us understand the impact of climate change and environmental sustainability on the workforce. By recognizing the importance of environmental preservation and sustainability, organizations can design environmentally friendly and sustainable work policies.

Through Global Environmental Analysis, we can also anticipate potential risks and crises in the future. Understanding external factors that can affect business sustainability allows us to plan effective risk mitigation strategies.

Furthermore, Global Environmental Analysis helps us understand global market dynamics and increasing competition. Knowing global market trends and customer needs enables organizations to plan more effective and targeted marketing and sales strategies.

CHAPTER 3

GLOBAL WORKFORCE PLANNING STRATEGY

In this chapter, the author will present a clear explanation of the Global Workforce Planning Strategy. Global workforce planning strategy is a critical topic that needs to be discussed due to its growing importance in today's globalized world. As businesses continue to expand internationally and operate in various countries, the need for a well-developed global workforce planning strategy becomes essential. This strategy involves identifying and developing the talent needed to achieve business goals across different markets, ensuring that the right people are in the right place at the right time.

One of the main reasons why global workforce planning strategy is urgent is because of the increasing competition in the global marketplace. Companies are constantly striving to gain a competitive edge over their rivals, and having a strong workforce is crucial in achieving this. By having a well-defined global workforce planning strategy, companies can ensure that they have the right talent in place to drive their business forward and stay ahead of the competition.

Furthermore, global workforce planning strategy is essential for companies looking to expand into new markets or regions. When entering a new market, companies need to consider factors such as cultural differences, language barriers, and local regulations. A well-developed global workforce planning strategy can help companies navigate these challenges by identifying the skill sets needed to succeed in a particular market and ensuring that they have the right talent in place to support their expansion efforts.

In addition, global workforce planning strategy is critical for managing a diverse workforce spread across different locations. With employees working remotely or stationed in various countries, companies need to have a cohesive strategy in place to ensure that all employees are aligned with the organization's goals and objectives. This includes developing communication channels, providing training and development opportunities, and fostering a sense of teamwork and collaboration among employees.

Moreover, global workforce planning strategy is vital for companies looking to drive innovation and creativity within their organization. With employees from diverse backgrounds and cultures, companies have the opportunity to leverage different perspectives and ideas to drive innovation and stay ahead of the curve. A well-developed global workforce planning

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