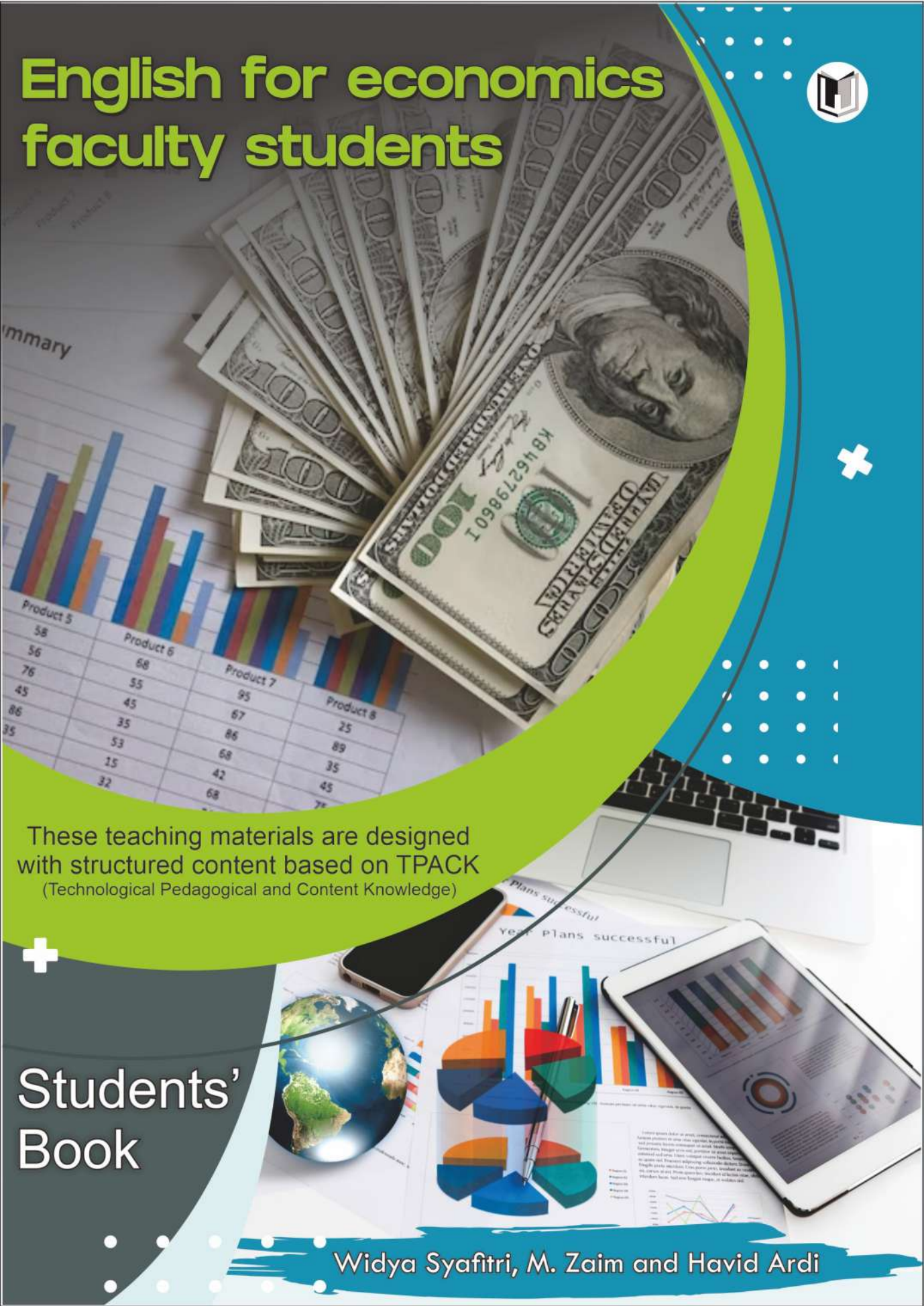


English for economics faculty students



Summary

Product 5	Product 6	Product 7	Product 8
58	68	95	25
56	55	67	89
76	45	86	35
43	35	68	45
86	53	42	75
35	15	68	
	32		

These teaching materials are designed
with structured content based on TPACK
(Technological Pedagogical and Content Knowledge)

Students'
Book

Widya Syafitri, M. Zaim and Havid Ardi

ENGLISH FOR ECONOMICS FACULTY STUDENTS

**THESE TEACHING MATERIALS ARE DESIGNED
WITH STUCTURED CONTENT BASED ON TPACK
(TECHNOLOGICAL PEDAGOGICAL AND
CONTENT KNOWLEDGE)**

STUDENTS' BOOK

Writers:

**Widya Syafitri
Muhammad Zaim
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First and foremost, we extend our heartfelt appreciation to the dedicated and knowledgeable educators in the field of economics who provided their insights, feedback, and expertise throughout the development of this book. Your commitment to fostering a deeper understanding of economics and the English language is truly commendable.

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We extend our appreciation to the expert reviewers and language professionals, from Universitas Negeri Padang, Universitas Islam Negeri Sjech M. Djamil Djambek Bukittinggi, Universitas Merangin Bangko, Sekolah Tinggi Ekonomi Syariah Manna Salwa Padang Panjang, and Universitas Haji Agus Salim Bukittinggi, who precisely reviewed and edited the content, ensuring its accuracy and clarity. Your dedication to academic excellence is evident in the final product.

Last but not least, we thank our families and loved ones for their unwavering support and encouragement throughout the development of this textbook.

This project would not have been possible without the collaboration, dedication, and commitment of each of these individuals and groups. Your contributions have been influential in creating a resource that will empower economics students to excel in their studies and research.

With sincere gratitude,

Widya Syafitri, M. Zaim, and Havid Ardi

PREFACE

Welcome to the world of economics and technology-enhanced pedagogy. This book is designed for economics faculty students who are looking to expand their knowledge and language skills, while connecting the power of technology to excel in today's rapidly evolving educational landscape.

In an age where the fusion of technology and pedagogical expertise is paramount, we bring you a comprehensive guide that integrates the principles of TPACK - Technological Pedagogical Content Knowledge. This approach recognizes that effective teaching and learning in economics necessitate the synergy of three crucial components: technology, pedagogical strategies, and a deep understanding of economic concepts.

Our goal is to equip you with the tools and insights you need to thrive in this dynamic discipline. In this book, you will find:

- Collecting Raw Material Zone that serves as an introduction to the economic concepts that will be covered and also incorporate technology to enhance the learning experience. This not only warms them up to the topic but also highlights the relevance of economics in the real world.
- Logistic Zone that provides the complexities of economic theory with the nuances of English language, facilitating your comprehension and communication skills in the world of economics.
- Manufacturing Zone as practical assignment and activities concerning on the theory in logistic zone.
- Testing Zone as practical coursework and activities that stimulate critical thinking, encourage active participation, and ensure that you not only understand economic principles but can effectively apply them in the real world. This zone covers case study and project which aimed to fulfil cognitive, affective, and psychomotor domain.

As you get on this journey, you'll discover how the integration of technology can bridge the gap between economic concepts and your linguistic competence. We believe that by following the principles of TPACK, you'll be better prepared to navigate the challenging landscape of economics and make up-to-date decisions in an increasingly interconnected and tech-driven world.

We hope this book serves as a valuable resource in your academic pursuits. Your dedication and hard work, combined with the principles of TPACK, will undoubtedly shape a promising future in the field of economics.

Best wishes for your academic journey.
Widya Syafitri, M. Zaim, and Havid Ardi

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UNIT 1 ECONOMICS



Source: Google.com



COLLECTING RAW MATERIAL ZONE

Learning Objectives

After studying this unit, the students will be able to:

1. understand and get information about economics
2. master vocabulary in terms of economics
3. apply the expression used in a presentation
4. identify a topic of a paragraph
5. understand the use of subject-verb agreement
6. write sentences using subject-verb agreement



Watch the video entitled **Introduction to supply and demand**, and then discuss the questions below!

1. What information do you get from this video?
2. Why does the price increase?
3. What happens if the supply is lower than the demand?
4. Why should we understand about supply and demand?
5. What new vocabulary do you find?



UNIT 2
MICROECONOMIC



Source: Google.com



COLLECTING RAW MATERIAL ZONE

Learning Objectives

After studying this unit, the students will be able to:

1. understand and get information about microeconomics
2. master vocabulary in terms of microeconomics
3. describe a person with the adjective word
4. identify a paragraph by scanning
5. understand the simple present tense
6. write a paragraph



Watch the video entitled **Microeconomics**, and then discuss the questions below!

1. What information do you get from this video?
2. Is learning about microeconomics important?
3. Why some people are rich while others are not?
4. Why do some countries grow faster than others?
5. What effect does government policy have on household budgets?



UNIT 3
ISLAMIC ECONOMICS



Source: shutterstock.com



COLLECTING RAW MATERIAL ZONE

Learning Objectives

After studying this unit, the students will be able to:

1. understand and get information about Islamic economics
2. master vocabulary in terms of Islamic economics
3. apply the language use and common expression in the discussion
4. identify the topic sentence of a paragraph
5. understand the comparison degree
6. write the topic sentence of a paragraph



Watch the video about **the introduction of Islamic economics and finance**, and then discuss the questions below!

1. What information do you get from this video?
2. Are conventional and Islamic economics the same?
3. If they are different, what are their differences?
4. What are Islamic economics sources?
5. How does Qur'an govern the economy?
6. What new vocabulary do you find?



UNIT 4 FINANCE



Source: Google.com



COLLECTING RAW MATERIAL ZONE

Learning Objectives

After studying this unit, the students will be able to:

1. understand and get information about finance or sukuk
2. master vocabulary in terms of finance
3. give a response using agree or disagree expression orally
4. understand the skimming technique
5. understand the future tense
6. write an announcement letter



Watch the video about **The nature of sukuk assets**, and then discuss the questions below!

1. What information do you get from this YouTube?
2. What is sukuk?
3. What is another name for sukuk?
4. Do assets have to be qualified? Why?
5. What new vocabulary do you get?



UNIT 5 ACCOUNTING



Source: Google.com



COLLECTING RAW MATERIAL ZONE

Learning Objectives

After studying this unit, the students will be able to:

1. understand and get information about accounting
2. master vocabulary in terms of accounting
3. talk about accounting
4. understand a short article
5. understand the simple past tense
6. write about the job description



Watch the video about **Accounting**, and then discuss the questions below!

1. What information do you get from the video?
2. What is accounting?
3. Why is it important?
4. What will happen if there is no accountant in a firm?



UNIT 6 BANKING



Source: Google.com



COLLECTING RAW MATERIAL ZONE

Learning Objectives

After studying this unit, the students will be able to:

1. understand and get information about banking
2. master vocabulary in terms of banking
3. describe a person
4. understand the simple present continuous
5. write a paragraph



Watch the video about “**How a conventional bank works**”, and then discuss the questions below!

1. What information do you get from this YouTube?
2. Do you have any experience with banking?
3. Is a bank important for the economy? Why?
4. How do the banks get profit?
5. What new vocabulary do you find on this YouTube?



UNIT 7 ISLAMIC BANKING



Source: Google.com



COLLECTING RAW MATERIAL ZONE

Learning Objectives

After studying this unit, the students will be able to:

1. understand and get information about Islamic banking
2. master vocabulary in terms of Islamic banking
3. talk about Islamic banking practice
4. use a pronoun in a sentence
5. write summary



Watch the video about **“the principles of Islamic banking”**, and then discuss the questions below!

1. What information do you get from this YouTube?
2. Do you have any experience with Islamic banking?
3. Is an Islamic bank principle as same as a conventional one? Why?
4. What new vocabulary do you find on this YouTube?



UNIT 8 INTERNATIONAL TRADE



Source: Google.com



COLLECTING RAW MATERIAL ZONE

Learning Objectives

After studying this unit, the students will be able to:

1. understand and get information about international trade
2. master vocabulary in terms of incoterm
3. talk about international trade
4. use present perfect
5. write business letter



Watch the video about “**International trade**”, and then discuss the questions below!

1. What information do you get from this YouTube?
2. Do you have any experience with international trade?
3. Is international trade important? Why?
4. What new vocabulary do you find on this YouTube?



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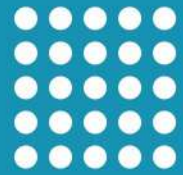


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